

PTO/SB/08A (08-03)

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STATEMENT BY APPLICANT**

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Sheet 2

of 2

**Complete if Known**

Application Number	09/712,790
Filing Date	14 November 2000
First Named Inventor	Eldering, Charles A.
Art Unit	2614
Examiner Name	Sheleheda, James R.
Attorney Docket Number	T721-10

**U. S. PATENT DOCUMENTS**

Examiner Initials*	Cite No. <sup>1</sup>	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number-Kind Code <sup>2</sup> (if known)			
JS	AUA	US- 6378130	04/23/2002	Adams, Michael Brian	
JS	AVA	US- 6704930	03/09/2004	Eldering, Charles A. et al.	
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**FOREIGN PATENT DOCUMENTS**

Examiner Initials*	Cite No. <sup>1</sup>	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages Or Relevant Figures Appear	† <sup>3</sup>
		Country Code <sup>4</sup> Number <sup>5</sup> Kind Code <sup>6</sup> (if known)				

Examiner Signature	/James Sheleheda/	Date Considered	05/26/2006
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\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. <sup>1</sup> Applicant's unique citation designation number (optional). <sup>2</sup> See Kinds Codes of USPTO Patent Documents at [www.uspto.gov](http://www.uspto.gov) or MPEP 901.04. <sup>3</sup> Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). <sup>4</sup> For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. <sup>5</sup> Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. <sup>6</sup> Applicant is to place a check mark here if English language translation is attached.

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Change(s) applied  
to document,  
/N.W.S./  
12/15/2011

### US Published Applications

Note: Applicant is not required to submit a paper copy of cited US Published Applications

init	Cite.No.	Pub. No.	Date	Applicant	Kind	Class	Subclass
1	1	20020026645	2002-02-01	SON			
2	2	20020038455	2002-03-01	SRINIVASAN			
3	3	20020104083	2002-08-01	HENDRICKS			
4	4	20020129374	2002-09-01	FREEMAN			
5	5	20030200128	2003-10-01	DOHERTY			

Signature


Examiner Name	Date
<i>Jan Blum</i>	11/26/04

# Electronic Information Disclosure Statement



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## Queue Based Advertisement Scheduling and Sales

Application:   
09/712790  
Confirmation: 8882  
Applicant(s): Charles Eldering  
Docket Number: T721-10  
Group Art Unit: 2711  
Examiner: Unknown  
search string: (5621728 or 5650994 or 6002394 or 6253238 or 6263501 ).pn.

■ *That each item of information contained in the information disclosure statement was cited in any communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of the information disclosure statement.*

### US Patent Documents

Note: Applicant is not required to submit a paper copy of cited US Patent Documents

init	Citation No.	Patent Number	Date	Bar Code	Patentee	Class	Subclass
	P01	5621728	1997-04-15		Lightfoot et al	370	60.1
	P02	5650994	1997-07-22		Daley	370	259
	P03	6002394	1999-12-14		Schein et al	345	327
	P04	6253238	2001-07-26		Lauder et al	709	217
							

Change(s) applied  
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